

Clyst St. George Parish Neighbourhood Plan
Business Survey 2015

COMPANIES

73 companies were identified operating in the parish. This is not an exhaustive count and does not include enterprises being run from home or farmers or other agricultural business where the proprietor lives in the parish and will have received the Resident's Survey.

62 companies were visited, offices at some smaller enterprises not being manned. 58 companies were surveyed.

The categories of companies in the parish are very varied with no particular type or sector dominant. The breakdown is:-

Manufacture	4%	Retail	14%	Wholesale	10%
Horticulture	4%	Filling Station	3%	Motor trade	7%
Marine trade	5%	Dist/Warehouse	2%	Media	3%
Sport/Leisure	1%	Finance	3%	Information/Comms.	3%
Construction	11%	Education	3%	Consultancy	11%
Community	1%	Health	1%	Other	5%

PEOPLE

The number of people employed in the parish is:-

Full time	950
Part time	330
Living in the parish	2.8%
Trainees/apprentices	5.2%

TRAVEL

The majority of people travel to work by vehicle. This figure is almost 88% for businesses outside the Darts Farm area but here this is reduced to 70% with many more people using bicycle or bus.

Overall the figures are:-

Walk	1%	Bicycle	8%	Bus	9%	Train	1%	Vehicle	81%
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LIKES/DISLIKES

The most important plus point for businesses in the parish is the location and convenience – close to M5, airport, railway, buses to Exeter/Exmouth and cyclepaths.

The dislikes listed a lack of shops and cafes, nowhere to go and nothing to do at lunchtime. Also no bus services to anywhere except Exeter/Exmouth, no buses or cyclepath serving Clyst Road and no cyclepath linking the parish to Clyst St. Mary.

There is a growing demand for an office hub where people basically working from home could find super fast broadband, good print facilities, conference rooms etc. and meet customers.

COMMENTS

- New housing designed to accommodate working from home could help Clyst St. George become a more sustainable village.
- Encouraging people to work from home or cycle to work is important for sustainability.
- Government policies encourage business growth and a sustainable local economy. However, nimbyism, resistance to change and local authority misinterpretation of policy can stifle well planned sustainable business growth.
- Well planned, sustainable change is a good thing and a requirement for all successful economies which brings huge benefits for the local population.

Researched and compiled by Bob Grainger
on behalf of the Clyst St. George and Ebford Neighbourhood Plan Steering Group.

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